THE SEABROOK ECONOMIC DEVELOPMENT CORPORATION OF THE CITY OF SEABROOK MET **THURSDAY APRIL 12, 2012 AT 7:00 P.M. AT SEABROOK CITY HALL,** 1700 FIRST STREET, SEABROOK, TEXAS TO CONSIDER, AND IF APPROPRIATE, TAKE ACTION WITH RESPECT TO THE AGENDA ITEMS LISTED BELOW.

President Davis called the meeting to order at 7:00 p.m. and declared a quorum was present.

BOARD MEMBERS PRESENT:

ERNIE DAVIS	PRESIDENT
BRUCE DRESNER (Excused Absence)	VICE-PRESIDENT
PAUL DUNPHEY (Excused Absence)	MEMBER
NATALIE PICHA (Excused Absence)	SECRETARY
GLENN ROYAL	MEMBER
GENE SCOTT	MEMBER
RICHARD TOMLINSON TREASURER	

ALSO PRESENT WERE:

KIM MICKELSON	EDC ATTORNEY
KELLY TEMPLIN	CITY MANAGER
PAUL CHAVEZ	DIRECTOR OF ECONOMIC DEVELOPMENT
FAITH SHALLIS	ADMINISTRATIVE ASSISISTANT
LEA ANN DEARMAN	MARKETING MANAGER

1.0 ROUTINE PUBLIC HEARING AND ANNOUNCEMENTS

2.0 PRESENTATIONS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.

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2.1 Marketing Report for February. (Dearman)

Ms. Dearman reported that the website hits are slightly down but Facebook is up 100 per cent. She mentioned that she will be brainstorming ideas with Paul Chavez and Faith Shallis regarding publicizing local grand opening events. She also mentioned that there is a lot of interest in the directional sign advertising for businesses.

The board recommended that Kelly Templin and Paul Chavez meet with National Signs to discuss the ongoing directional sign project and sign locations.

3.0 NEW BUSINESS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.

3.1 Approve a budget amendment to increase funding for the Waterfront Drive Improvement Project, budget line item 707-5617, in an amount not to exceed $900,000. Funds are available in reserves. (Conger)

A motion was made by Mayor Royal and seconded by Gene Scott

To approve the budget amendment request as presented.

MOTION CARRIED BY UNANIMOUS CONSENT.

3.2 Consider an amendment to the Contract with TRG Funding to accept the corporate name change to the Riveron Corporation. (Mickelson)

A motion was made by Mayor Royal and seconded by Gene Scott

To amend the item as proposed, by accepting their name change to Riveron Corporation and also to approve renewing the contract which expired April 1, 2012 for one year as Riveron Corporation has proposed.

Ayes: Royal, Scott, Tomlinson.
Nays: Davis.

MOTION CARRIED BY MAJORITY VOTE.

4.0 EXECUTIVE SESSION

A motion was made by to adjourn to Executive Session by Gene Scott and seconded by Richard Tomlinson. The open meeting was recessed at 7:46 p.m. for Executive Session.

4.1 Presentation and discussion concerning an economic development opportunity.

5.0 OPEN MEETING

SEDC reconvened at 8:41 p.m. having taken no action in Executive Session.

6.0 NEW BUSINESS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.

6.1 Approve an advertising contract with KO Sailing for a period of time not to exceed beyond 2014 in an amount not to exceed $25,000. Funds are available from FY 2011-2012 EDC Budget line item 707-5010, Advertising. (Davis)

A motion was made by Mayor Royal and seconded by Gene Scott, to approve the contract as presented, with the stipulation that the indemnification clause be restored.

MOTION CARRIED BY UNANIMOUS CONSENT.

An additional motion was made by Mayor Royal and seconded by Gene Scott to reconsider and amend the first motion

MOTION CARRIED BY UNANIMOUS CONSENT.

A motion was made by Mayor Royal and seconded by Gene Scott to approve the contract with KO Sailing as presented, but stipulating that the indemnification clause be restored and any minor modifications by both legal counsels included.

MOTION CARRIED BY UNAIMOUS CONSENT.

7.0 OLD BUSINESS – The Corporation will discuss, consider, and if appropriate, take action on the previously addressed items listed below.
None

8.0 APPROVAL OF MINUTES

8.1 Approval of the Minutes of the March 8, 2012 meeting.

A motion was made by Mayor Royal and seconded by Richard Tomlinson

To approve the March 2012 minutes as presented.

MOTION CARRIED BY UNANIMOUS CONSENT.

9.0 ROUTINE BUSINESS

9.1 Report on economic development activities since the March 8, 2012 EDC meeting. (Chavez)

Mr. Chavez's report was broken out by Real Estate, Site Consultants and Prospects, Old Seabrook, developing the new website and various programs he is in the process of reviewing. He also reported that he and Sean Landis had attended a TxDOT Relocation Course.

9.2 Establish future meeting dates and agenda items. (May 10)

- May agenda: Report on the status of sales taxes.
- Mr. Chavez will look into developing an incentive policy without an end date.
- The next meeting of SEDC will be held on May 10, 2012 at 7:00 p.m.

A motion was made by Gene Scott to adjourn the meeting and seconded by Richard Tomlinson.

MOTION CARRIED BY UNANIMOUS CONSENT.

The meeting was adjourned by President Davis at 9:00 p.m.

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Ernie Davis, President

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Faith Shallis, Administrative Assistant