THE SEABROOK ECONOMIC DEVELOPMENT CORPORATION OF THE CITY OF SEABROOK MET **THURSDAY MAY 10, 2012 AT 7:00 P.M. AT SEABROOK CITY HALL,** 1700 FIRST STREET, SEABROOK, TEXAS TO CONSIDER, AND IF APPROPRIATE, TAKE ACTION WITH RESPECT TO THE AGENDA ITEMS LISTED BELOW.

President Davis called the meeting to order at 7:00 p.m. and declared a quorum was present.

BOARD MEMBERS PRESENT:

ERNIE DAVIS	PRESIDENT
BRUCE DRESNER (Excused Absence)	VICE-PRESIDENT
PAUL DUNPHEY	MEMBER
NATALIE PICHA	SECRETARY
GLENN ROYAL	MEMBER
GENE SCOTT	MEMBER
RICHARD TOMLINSON	TREASURER

ALSO PRESENT WERE:

KIM MICKELSON	EDC ATTORNEY
KELLY TEMPLIN	CITY MANAGER
PAUL CHAVEZ	DIRECTOR OF ECONOMIC DEVELOPMENT
FAITH SHALLIS	ADMINISTRATIVE ASSISISTANT

1.0 ROUTINE PUBLIC HEARING AND ANNOUNCEMENTS

2.0 PRESENTATIONS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.

2.1 Marketing Report. (Dearman)
Ms. Dearman reported that there were increases in traffic to both the website and Facebook page last month.

2.2 Report on the status of sales taxes. (Lab)
Ms. Lab reported that the City's sales tax was 7.65% below budget in April but currently is only 5.17% below budget so there has been some improvement.

3.0 NEW BUSINESS

3.1 Discussion and possible action regarding the redesign of www.seabrookedc.com using Civic Plus in conjunction with the City of Seabrook website redesign. Total initial cost for the SEDC portion will not exceed $12,000. This item is not budgeted and will require a fund transfer from budget line item 707-5227 "consulting" to reimburse the City for EDC's portion of the contract. (Dearman)

A motion was made by Natalie Picha and seconded by Richard Tomlinson

To approve the expenditure as presented.

MOTION CARRIED BY UNANIMOUS CONSENT

3.2 Discussion and possible action concerning an incentive policy. (Chavez)

A motion was made by Mayor Royal and seconded by Paul Dunphey

To approve the resolution as presented.

MOTION CARRIED BY UNANIMOUS CONSENT

4.0 OLD BUSINESS - None

5.0 APPROVAL OF MINUTES

5.1 Approval of the Minutes of the April 12, 2012 meeting.

A motion was made by Richard Tomlinson and seconded by Paul Dunphey

To approve the minutes as presented.

MOTION CARRIED BY UNANIMOUS CONSENT

6.0 ROUTINE BUSINESS

6.1 Report on economic development activities since the April 12, 2012 EDC meeting. (Chavez)

Mr. Chavez reported that a list of available commercial sites for lease and sale have been posted on the city's website. He will have a proposal for a storefront façade program ready to present at the next board meeting. He has also sent out proposals to site selectors and met with local business chains, and concludes that most Seabrook businesses are experiencing growth.

6.2 Establish future meeting dates and agenda items.

The next regular SEDC meeting will be held on Thursday, June 14 at 7:00 p.m.

The board requests that Mr. Chavez present a plan to retain businesses at the June meeting.

The board requests an update on the progress of the Waterfront Project.

The board requests that Mr. Chavez make recommendations for the upcoming budget (FY 2012-13) at the next meeting.

A motion was made by Paul Dunphey and seconded by Natalie Picha

To adjourn the meeting.

MOTION TO ADJOURN CARRIES BY UNANIMOUS CONSENT.

President Davis adjourned the meeting at 8:49 p.m.

Approved this 14th day of June 2012.

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Ernie Davis, President

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Faith Shallis, Administrative Assistant