THE SEABROOK ECONOMIC DEVELOPMENT CORPORATION OF THE CITY OF SEABROOK MET ON THURSDAY, AUGUST 8, 2013 AT 7:00 P.M. IN THE SEABROOK CITY HALL COUNCIL CHAMBERS, 1700 FIRST STREET, SEABROOK, TEXAS TO CONSIDER, AND IF APPROPRIATE, TAKE ACTION WITH RESPECT TO THE AGENDA ITEMS LISTED BELOW.

Terry Chapman called the meeting to order at 7:00 p.m. and declared that a quorum was present.

BOARD MEMBERS PRESENT:

PAUL R. DUNPHEY	PRESIDENT (EXCUSED ABSENCE)
TERRY CHAPMAN	VICE-PRESIDENT
MARK CALDWELL	SECRETARY
ERNIE DAVIS	TREASURER
GLENN ROYAL	MAYOR (EXCUSED ABSENCE)
THOM KOLUPSKI	COUNCIL REPRESENTATIVE
JOSEPH FARELLA	MEMBER (EXCUSED ABSENCE)

ALSO PRESENT WERE:

STEVE WEATHERED	CITY/EDC ATTORNEY
PAUL CHAVEZ	DIRECTOR OF ECONOMIC DEVELOPMENT
FAITH SHALLIS	SECRETARY
LEAANN DEARMAN	DIRECTOR OF COMMUNICATIONS

1.0 ROUTINE PUBLIC HEARINGS AND ANNOUNCEMENTS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below. None.

2.0 PRESENTATIONS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.

2.1 Monthly marketing report. (Dearman)

Ms. Dearman reported there were 2316 page views on the EDC portion of the City website last month, 1950 FaceBook "likes" and 517 Tweets.

July sales tax revenues increased by 4.59%.

Ms. Dearman reported that she recently began training to become a Certified Public Communicator which is a 90 hour program that she will complete over the next year. During her training she will develop a 3 year Communications Plan for the City which will include EDC.

2.2 EDC Director's report. (Chavez)

Mr. Chavez reported that he had met last month with TxDOT along Mr. Templin, Mr. Dunphey, Ms. Cook and Mayor Royal regarding State Highway 146.

Mr. Chavez has met with, and plans to meet with, representatives of both large and small grocery businesses. He has been in touch with Cruise Terminal representatives in an effort to gain their permission to display Seabrook advertising in the Bayport Terminal. He reports he will conduct a Seabrook Morning Brew meeting for local businesses at the Seabrook Community House on Wednesday, August 21 at 8:00 a.m.

Mr. Chavez requested that the Executive Session, item 5.0, is moved up in the agenda. The board consented.

5.0 **EXECUTIVE SESSION -** The Corporation Board may hold a closed executive meeting pursuant to provisions of the Open Meetings Act, Chapter 551, Government Code, and Vernon's Texas Codes Annotated, in accordance with the authority contained in one or more of the following sections: 551.087 "Deliberation Regarding Economic Development Negotiations".

5.1 The meeting recessed into Executive Session at 7:12 p.m. and reconvened in Open Session at 7:37 p.m. No action was taken.

3.0 **NEW BUSINESS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.**

3.1 Discussion regarding conducting a workshop for local businesses regarding social media and general business etiquette as may apply to the Bayport Cruise Terminal opening. (Dearman)

Ms. Dearman has offered to organize and conduct several workshops for Seabrook businesses that may include topics such as how to develop and maintain a website and how to market their businesses via social media. She estimates the workshops will not cost more than $50-$150 each.

A motion was made by Mark Caldwell and seconded by Thom Kolupski

To proceed with the development of business workshops.

MOTION CARRIES BY UNANIMOUS CONSENT

4.0 **OLD BUSINESS - The Corporation will discuss, consider, and if appropriate, take action on the items listed below.**

4.1 Discussion of EDC projects for the City and potential adoption of these projects. (Chavez)

A motion was made by Mark Caldwell and seconded by Thom Kolupski to ask the Director to develop a plan of networked sidewalks in Old Seabrook that may be divided into phases, along with costs for each phase.

MOTION CARRIES BY UNANIMOUS CONSENT

Questions were asked if Loop Road will be a cut through to 146 and also if it was zoned for commercial only. They will leave this on the projects list pending additional information.

A motion was made by Ernie Davis and seconded by Mark Caldwell to accept the Projects as presented, noting the above requests.

MOTION CARRIES BY UNANIMOUS CONSENT

4.2 Discussion and review of EDC goals for 2013-14 and potential adoption of the goals. (Chavez)

A motion was made by Ernie Davis and seconded by Thom Kolupski

To approve the goals as presented but amend the goals to strike the detailed plan for "Old Seabrook Sidewalks."

MOTION CARRIES BY UNANIMOUS CONSENT

4.3 Discussion and review of EDC budget for FY 2013-14 and potential adoption of the budget. (Chavez)

A motion was made by Ernie Davis and seconded by Mark Caldwell

To approve the budget as presented, with two amendments: to remove the "Old Seabrook Sidewalks" project line item and to fund $20,000 in line item number 5215 "Engineering Services."

MOTION CARRIES BY UNANIMOUS CONSENT

6.0 APPROVAL OF MINUTES

6.1 Approval of the minutes of the July 11, 2013 EDC meeting. (Shallis)

A motion was made by Thom Kolupski and seconded by Mark Caldwell

To approve the minutes as presented.

MOTION CARRIES BY UNANIMOUS CONSENT

7.0 ROUTINE BUSINESS - – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.

7.1 Establish future meeting dates and agenda items.
The next meeting will be on Sept. 12, 2013 at 7:00m p.m.

A motion was made by Ernie Davis and seconded by Mark Caldwell to adjourn the meeting at 9:00 p.m.

MOTION CARRIED BY UNANIMOUS CONSENT.

Approved this 12th day of September 2013.

Terry Chapman

Terry Chapman, Vice President

Faith Shallis

Faith Shallis, Secretary