

The City Council of the City of Seabrook met in regular session on Tuesday, August 19, 2014 at 7:00 p.m. in Seabrook City Hall, 1700 First Street, Seabrook, Texas to discuss, consider and if appropriate, take action on the items listed below.

**THOSE PRESENT WERE:**

GLENN R. ROYAL

ROBERT LLORENTE – Ex. Abs.

MIKE GIANGROSSO - Ex. Abs.

GARY JOHNSON

MELISSA BOTKIN

THOM KOLUPSKI Ex. Abs.

O. J. MILLER

GAYLE COOK

SEAN LANDIS

STEVEN L. WEATHERED

MICHELE L. GLASER

MAYOR

COUNCIL PLACE NO. 1

COUNCIL PLACE NO. 2

COUNCIL PLACE NO. 3 &

MAYOR PRO TEM

COUNCIL PLACE NO. 4

COUNCIL PLACE NO. 5

COUNCIL PLACE NO. 6

CITY MANAGER

ASSISTANT CITY MANAGER

CITY ATTORNEY

CITY SECRETARY

**1.0 PRESENTATIONS**

**1.1 Recognition of Eagle Scout recipients from Boy Scout Troop 95. (Royal)**

Mayor Royal presented the certificates and congratulated the scouts on their achievements.

**1.2 Present certificates of appreciation to members of the Bayside Area Little League who won district, sectional and state awards for the 11-year-old All-Star Team.**

Mayor Royal presented the certificates and congratulated the members on their achievements.

**1.3 Presentation of Bay Area Houston Convention and Visitors Bureau marketing and advertising efforts for FY 2013/2014. (Summers)**

Michelle Quist, Director of Marketing and Pam Summers, Director gave a presentation.

**2.0 PUBLIC COMMENTS AND ANNOUNCEMENTS- None.**

**2.1 Mayor, City Council and/or members of the city staff may make announcements about city/community events. (Council)**

Mayor Pro Tem Johnson reported on upcoming events.

**3.0 SPECIFIC PUBLIC HEARING(S)**

**3.1 Proposed Ordinance No. 2014-18, "Amendment to the Official Zoning Map to Rezone 28.74 Acres Located South of Red Bluff Road, North of Lake Mija and West of Friendship Park from R-1 to R-2. (Applicant/P&Z)**

AN ORDINANCE AMENDING THE OFFICIAL ZONING MAP OF THE CITY OF SEABROOK WHICH IS PART OF THE SEABROOK CITY CODE OF ORDINANCES, APPENDIX A, "COMPREHENSIVE ZONING", ARTICLE 2, "ADMINISTRATION", SECTION 2.05, "OFFICIAL ZONING MAP", BY REZONING 28.74 ACRES BEING OUT OF AND A PART OF TRACTS 19A, 22B, AND 22F, SITUATED IN ABSTRACT 52 OF THE RITSON MORRIS SURVEY, HARRIS COUNTY, TEXAS FROM R-1 (RESIDENTIAL – SINGLE FAMILY DETACHED) TO R-2 (RESIDENTIAL – SINGLE FAMILY DETACHED – SMALL LOT) ZONING DISTRICT; REQUIRING THAT THE ZONING MAP BE AMENDED TO REFLECT THIS CHANGE; PROVIDING A PENALTY IN AN AMOUNT OF NOT MORE THAN \$2,000.00 FOR VIOLATION OF ANY PROVISIONS HEREOF BY INCLUSION INTO THE CODE; REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES INCONSISTENT OR IN CONFLICT HERewith; AND PROVIDING FOR SEVERABILITY.

Mr. Landis gave a presentation stating that the applicant requested the zoning change to allow him to develop a master planned community. The Planning and Zoning Commission unanimously approved this request.

There were no public comments.

**3.2 Proposed Ordinance No. 2014-19, "Updating and Amending the Comprehensive Land use Regulation Matrix and Related Definitions" (P&Z)**

AN ORDINANCE AMENDING THE SEABROOK CITY CODE, APPENDIX A, "COMPREHENSIVE ZONING," ARTICLE 3, "ESTABLISHMENT OF ZONING DISTRICTS AND ASSOCIATED REGULATIONS," SECTION 3.15 "COMPREHENSIVE LAND USE REGULATION MATRIX", TO REVISE AND UPDATE "USES PERMITTED BY RIGHT AND CONDITIONAL USES"; AMENDING RELATED ARTICLE 1, "IN GENERAL", SECTION 1.10 "DEFINITIONS" TO SUPPLEMENT SUCH MATRIX REVISIONS BY ADDING A NEW DEFINITION FOR "RETAIL, HEAVY"; AND PROVIDING A PENALTY IN AN AMOUNT NOT TO EXCEED \$2000 PER OFFENSE FOR VIOLATION OF ANY PROVISION HEREOF BY INCLUSION INTO THE CODE; REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES INCONSISTENT OR IN CONFLICT HERewith; AND PROVIDING FOR SEVERABILITY.

Mr. Landis stated that the Planning and Zoning Commission reviews the matrix every few years. As a result of the review recently completed, the Commission unanimously recommended four significant changes that are contained in this ordinance.

1. A new definition for retail, heavy was developed in addition to the definition of retail, light already contained in the ordinance.
2. Most individual retail uses were removed, as the definition of retail , heavy and retail, light, allow the Building Official to determine what uses belong in each category. Specialty retail uses remain, such as tobacco shops.
3. Definitions were created to describe a "full-service hotel" and a full-service restaurant.

4. High-rises were changed from a conditional use to a use by right in the WAD: Waterfront Activity District.

There were no public comments.

**3.3 Proposed Ordinance No. 2014-20, "Repeal of Comprehensive Zoning Ordinance, Section 8.07, Properties Made Nonconforming by Right-Of-Way Acquisition." (P&Z)**

AN ORDINANCE AMENDING THE SEABROOK CITY CODE, APPENDIX A, "COMPREHENSIVE ZONING," ARTICLE 3, "ESTABLISHMENT OF ZONING DISTRICTS AND ASSOCIATED REGULATIONS," SECTION 3.15 "COMPREHENSIVE LAND USE REGULATION MATRIX", TO REVISE AND UPDATE "USES PERMITTED BY RIGHT AND CONDITIONAL USES"; AMENDING RELATED ARTICLE 1, "IN GENERAL", SECTION 1.10 "DEFINITIONS" TO SUPPLEMENT SUCH MATRIX REVISIONS BY ADDING A NEW DEFINITION FOR "RETAIL, HEAVY"; AND PROVIDING A PENALTY IN AN AMOUNT NOT TO EXCEED \$2000 PER OFFENSE FOR VIOLATION OF ANY PROVISION HEREOF BY INCLUSION INTO THE CODE; REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES INCONSISTENT OR IN CONFLICT HEREWITH; AND PROVIDING FOR SEVERABILITY.

This item was removed from the agenda, as the caption was incorrect. A new public hearing will be held on September 16, 2014.

**4.0 BID AWARDS**

**4.1 Award bid to low bidder Pepper-Lawson Waterworks, LLC for the sum of \$525,000 for the Waste Water Treatment Plant Headworks Improvements Project 2014-05. (Chairez)**

Arthur Chairez, Director of Public Works, stated that the city received four competitive bids of which this is the lowest. This work has been budgeted. Responding to a question from Councilor Johnson, Mr. Chairez stated that this company has experience in this line of work.

Motion was made by Councilor Johnson and seconded by Councilor Botkin

To award the bid as recommended by staff.

MOTION CARRIED BY UNANIMOUS CONSENT.

**5.0 CONSENT AGENDA**

**5.1 Approve excused absences for Councilors Botkin and Miller for the August 6, 2014 regular City Council meeting and for Councilor Kolupski for the August 19, 2014 regular City Council meeting. (Glaser)**

**5.2 Approve the July 2014 Public Safety Report. (Wright)**

133 **5.3 Approve the minutes of the August 6, 2014 regular City Council meeting. (Glaser)**  
134

135 **5.4 Approve the minutes of the August 12, 2014 special City Council meeting. (Glaser)**  
136

137 Motion was made by Councilor Botkin and seconded by Councilor Johnson  
138

139 To approve the Consent Agenda as presented.  
140

141 MOTION CARRIED BY UNANIMOUS CONSENT.  
142

143 **END OF CONSENT AGENDA**  
144

145 **6.0 NEW BUSINESS**  
146

147 **6.1 Consider first reading of proposed Ordinance No. 2014-18, "Amendment to the Official**  
148 **Zoning Map to Rezone 28.74 Acres Located South of Red Bluff Road, North of Lake Mija**  
149 **and West of Friendship Park from R-1 to R-2." (Applicant/P&Z)**

150 AN ORDINANCE AMENDING THE OFFICIAL ZONING MAP OF THE CITY OF  
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152 APPENDIX A, "COMPREHENSIVE ZONING", ARTICLE 2, "ADMINISTRATION",  
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154 AND A PART OF TRACTS 19A, 22B, AND 22F, SITUATED IN ABSTRACT 52 OF THE  
155 RITSON MORRIS SURVEY, HARRIS COUNTY, TEXAS FROM R-1 (RESIDENTIAL –  
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157 – SMALL LOT) ZONING DISTRICT; REQUIRING THAT THE ZONING MAP BE  
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159 OF NOT MORE THAN \$2,000.00 FOR VIOLATION OF ANY PROVISIONS HEREOF BY  
160 INCLUSION INTO THE CODE; REPEALING ALL ORDINANCES OR PARTS OF  
161 ORDINANCES INCONSISTENT OR IN CONFLICT HERewith; AND PROVIDING FOR  
162 SEVERABILITY.  
163

164 Motion was made by Councilor Miller and seconded by Councilor Botkin  
165

166 To approve proposed Ordinance No. 2014-18 on first reading with the reading of the caption  
167 serving as the reading of the ordinance.  
168

169 MOTION CARRIED BY UNANIMOUS CONSENT.  
170

171 **6.2 Consider first reading of proposed Ordinance No. 2014-19, "Updating and Amending the**  
172 **Comprehensive Land use Regulation Matrix and Related Definitions." (P&Z)**

173 AN ORDINANCE AMENDING THE SEABROOK CITY CODE, APPENDIX A,  
174 "COMPREHENSIVE ZONING," ARTICLE 3, "ESTABLISHMENT OF ZONING DISTRICTS  
175 AND ASSOCIATED REGULATIONS," SECTION 3.15 "COMPREHENSIVE LAND USE

REGULATION MATRIX", TO REVISE AND UPDATE "USES PERMITTED BY RIGHT AND CONDITIONAL USES"; AMENDING RELATED ARTICLE 1, "IN GENERAL", SECTION 1.10 "DEFINITIONS" TO SUPPLEMENT SUCH MATRIX REVISIONS BY ADDING A NEW DEFINITION FOR "RETAIL, HEAVY"; AND PROVIDING A PENALTY IN AN AMOUNT NOT TO EXCEED \$2000 PER OFFENSE FOR VIOLATION OF ANY PROVISION HEREOF BY INCLUSION INTO THE CODE; REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES INCONSISTENT OR IN CONFLICT HERewith; AND PROVIDING FOR SEVERABILITY.

Motion was made by Councilor Johnson and seconded by Councilor Miller

To approve proposed Ordinance No. 2014-19 on first reading with the reading of the caption serving as the reading of the ordinance.

MOTION CARRIED BY UNANIMOUS CONSENT.

**6.3 Consider first reading of proposed Ordinance No. 2014-20, "Repeal of Comprehensive Zoning Ordinance, Section 8.07, Properties Made Nonconforming by Right-Of-Way Acquisition." (P&Z)**

AN ORDINANCE AMENDING THE SEABROOK CITY CODE, APPENDIX A, "COMPREHENSIVE ZONING," ARTICLE 3, "ESTABLISHMENT OF ZONING DISTRICTS AND ASSOCIATED REGULATIONS," SECTION 3.15 "COMPREHENSIVE LAND USE REGULATION MATRIX", TO REVISE AND UPDATE "USES PERMITTED BY RIGHT AND CONDITIONAL USES"; AMENDING RELATED ARTICLE 1, "IN GENERAL", SECTION 1.10 "DEFINITIONS" TO SUPPLEMENT SUCH MATRIX REVISIONS BY ADDING A NEW DEFINITION FOR "RETAIL, HEAVY"; AND PROVIDING A PENALTY IN AN AMOUNT NOT TO EXCEED \$2000 PER OFFENSE FOR VIOLATION OF ANY PROVISION HEREOF BY INCLUSION INTO THE CODE; REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES INCONSISTENT OR IN CONFLICT HERewith; AND PROVIDING FOR SEVERABILITY.

This item was removed from the agenda, as the caption was incorrect.

The following items were taken out of order.

**6.5 Consider requesting staff to move forward on RFP 2014-06, Comprehensive Plan 2030 Update and approval of funding FY 2014/2015 in an amount not to exceed \$100,000. (Landis)**

Mr. Landis reported that the Economic Development Corporation unanimously agreed to fund the Master Plan. He reported that as this will be an EDC project, there will be a 60-day waiting period before the money can be spent. He also stated that the city has received proposals from three large firms which will be reviewed by the Comprehensive Master Plan Review Commission for a recommendation to Council with an anticipated award in November.

No action was taken by Council.

**6.6 Consider approval of a new decision package for the FY 2014/15 Budget for the purchase of a van for the Parks Department in the amount of \$30,000. (Cook)**

Motion was made by Councilor Johnson and seconded by Councilor Miller

To approve this item as recommended.

MOTION CARRIED BY UNANIMOUS CONSENT.

**6.4 Consider Hotel Occupancy Tax budget for FY 2014/15. (Dearman)**

LeaAnn Dearman, Director of Public Information, gave the presentation on the proposed budget. (See Attachment A.)

Motion was made by Councilor Johnson and seconded by Councilor Botkin

To approve the proposed Hotel Occupancy budget for FY 2014/15 as presented.

MOTION CARRIED BY UNANIMOUS CONSENT.

**7.0 ROUTINE BUSINESS**

**7.1 Consider approval of the Action Items Checklist which is attached and made a part of this agenda. (Council)**

Mrs. Cook reported that the city is waiting for Harris County to bid the resurfacing of Surf Oaks Drive.

Motion was made by Councilor Miller and seconded by Councilor Botkin

To approve the Action Items Checklist with the removal of Item 28.

MOTION CARRIED BY UNANIMOUS CONSENT.

**7.2 Establish future meeting dates and agenda items. (Council)**

The next Council meeting will be held on September 2, 2014.

**8.0 EXECUTIVE SESSION**

At 8:05 p.m. Mayor Royal announced that the City Council would hold a closed executive meeting pursuant to the provisions of the Open Meetings Act, Charter 551, Government Code,

and Vernon's Texas Codes Annotated, in accordance with the authority contained in Section 551.071, Consultation with Attorney.

**Section 551.071**

**8.1 Consult with attorney to receive legal advice only in relation to legal issues associated with the regulation of peddlers, hawkers, solicitors and canvassers as provide under Section 551.071 of Texas Government Code. (Weathered)**

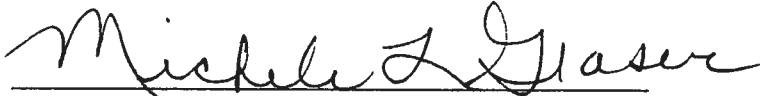
**9.0 OPEN MEETING**

Mayor Royal reconvened the meeting in open session at 8:23 p.m. and stated that Item 8.1 had been discussed but that no action would be taken.

Upon motion, Mayor Royal adjourned the meeting at 8:24 p.m.

Approved this 2nd day of September 2014.

  
\_\_\_\_\_  
Glenn R. Royal, Mayor

  
\_\_\_\_\_  
Michele L. Glaser, TRMC  
City Secretary



**Seabrook City Council**  
**Minutes of August 19, 2014**  
**Attachment A**

**CITY OF SEABROOK**  
**2014-15 BUDGET**  
**FUND 15 - HOTEL/MOTEL FUND**

| EXPENSE ACCOUNTS                  | FOR FISCAL YEAR ENDING SEPTEMBER 30, |                |                |                |                |                | 2014 BUDGET VS |               | 2014 BUDGET VS  |                |  |
|-----------------------------------|--------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------|-----------------|----------------|--|
|                                   | 2011                                 | 2012           | 2013           | 2014 BUDGET    | 2014 FORECAST  | 2015 BUDGET    | 2013 FORECAST  |               | 2013 BUDGET     |                |  |
|                                   |                                      |                |                |                |                |                | \$CHANGE       | %CHANGE       | \$CHANGE        | %CHANGE        |  |
| 3010 SALARIES                     | 11,773                               | 37,261         | 48,577         | 50,441         | 47,824         | 52,684         | 4,860          | 10.16%        | 2,243           | 4.45%          |  |
| 3012 OVERTIME                     | 1,011                                | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 3014 CAR ALLOWANCE                | 600                                  | 4,823          | 5,400          | 5,400          | 5,698          | 5,400          | (298)          | -5.22%        | 0               | 0.00%          |  |
| 3015 CONTRACT LABOR               | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 3100 FICA TAXES                   | 1,044                                | 3,209          | 4,094          | 4,272          | 4,050          | 4,443          | 393            | 9.70%         | 172             | 4.02%          |  |
| 3110 RETIREMENT                   | 211                                  | 4,835          | 6,958          | 5,765          | 5,819          | 5,348          | (470)          | -8.08%        | (416)           | -7.22%         |  |
| 3120 HOSPITALIZATION              | 0                                    | 0              | 0              | 5,073          | 4,839          | 5,629          | 790            | 16.32%        | 556             | 10.95%         |  |
| 3130 WORKER'S COMPENSATION        | 0                                    | 101            | 81             | 91             | 89             | 137            | 48             | 54.25%        | 46              | 50.06%         |  |
| 3150 GIFT CERTIFICATES            | 0                                    | 48             | 48             | 75             | 48             | 75             | 28             | 57.89%        | 0               | 0.00%          |  |
| 3350 UNEMPLOYMENT BENEFITS        | 99                                   | 272            | 9              | 135            | 186            | 135            | (51)           | -27.27%       | 0               | 0.00%          |  |
| TOTAL PERSONNEL                   | 14,738                               | 50,549         | 65,167         | 71,251         | 68,552         | 73,851         | 5,300          | 7.73%         | 2,600           | 3.65%          |  |
| 4010 OFFICE SUPPLIES              | 13,261                               | 139            | 204            | 1,000          | 61             | 1,000          | 939            | 1532.30%      | 0               | 0.00%          |  |
| 4011 POSTAGE                      | 0                                    | 1              | 28             | 500            | 82             | 1,000          | 918            | 1114.62%      | 500             | 100.00%        |  |
| 4150 SMALL EQUIPMENT              | 0                                    | 5,392          | 28             | 0              | 72             | 0              | (72)           | -100.00%      | 0               | 0.00%          |  |
| TOTAL SUPPLIES                    | 13,261                               | 5,532          | 260            | 1,500          | 216            | 2,000          | 1,784          | 827.85%       | 500             | 33.33%         |  |
| 5010 ADVERTISING                  | 175,767                              | 163,413        | 82,106         | 116,050        | 86,894         | 152,700        | 65,806         | 75.73%        | 36,650          | 31.58%         |  |
| 5020 DUES & SUBSCRIPTIONS         | 0                                    | 40             | 248            | 240            | (12,435)       | 250            | 12,685         | -102.01%      | 10              | 4.17%          |  |
| 5030 RENTALS & SERVICE AGREEMENTS | 28,195                               | 6,215          | 0              | 4,250          | 253            | 0              | (253)          | -100.00%      | (4,250)         | -100.00%       |  |
| 5175 JANITORIAL                   | 0                                    | 0              | 0              | 0              | 180            | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 5293 ARTS                         | 8,000                                | 0              | 0              | 3,000          | 1,043          | 5,000          | 3,957          | 379.17%       | 2,000           | 66.67%         |  |
| 5294 HISTORICAL PRESERVATION      | 0                                    | 0              | 15,000         | 5,000          | 0              | 5,000          | 5,000          | 0.00%         | 0               | 0.00%          |  |
| 5295 FUTURE DEVELOPMENT/PROJECTS  | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 5296 CONVENTION CENTER            | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 5300 TRAVEL & CONFERENCE          | 108                                  | 4,282          | 8,901          | 9,425          | 7,121          | 3,000          | (4,121)        | -57.87%       | (6,425)         | -68.17%        |  |
| 5330 INSURANCE                    | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 5400 TELEPHONE                    | 2,495                                | 1,175          | 900            | 0              | 900            | 900            | 0              | 0.00%         | 900             | 0.00%          |  |
| 5410 UTILITIES                    | 5,155                                | 599            | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 5464 SPORTS                       | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 5465 MISCELLANEOUS                | 1,268                                | 524            | 476            | 1,500          | 328            | 1,500          | 1,172          | 356.96%       | 0               | 0.00%          |  |
| 5466 EVENTS                       | 7,579                                | 35,888         | 108,087        | 147,000        | 176,779        | 179,000        | 2,221          | 1.26%         | 32,000          | 21.77%         |  |
| 5475 CONTINGENCY                  | 163                                  | 0              | 0              | 0              | 0              | 5,000          | 5,000          | 0.00%         | 5,000           | 0.00%          |  |
| 5616 BEACH IMPROVEMENTS           | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| TOTAL SERVICES                    | 228,730                              | 212,136        | 215,718        | 286,465        | 261,065        | 352,350        | 91,465         | 35.04%        | 65,885          | 23.00%         |  |
| 6010 AUTOS & TRUCKS               | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 6020 EQUIPMENT                    | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 6035 FACILITIES/PARKS             | 0                                    | 0              | 0              | 0              | 0              | 0              | 0              | 0.00%         | 0               | 0.00%          |  |
| 6039 SIGNAGE                      | 11,940                               | 0              | 37,425         | 150,000        | 36,281         | 0              | (36,281)       | -100.00%      | (150,000)       | -100.00%       |  |
| TOTAL CAPITAL OUTLAY              | 11,940                               | 0              | 37,425         | 150,000        | 36,281         | 0              | (36,281)       | -100.00%      | (150,000)       | -100.00%       |  |
| <b>TOTAL EXPENDITURES</b>         | <b>268,669</b>                       | <b>268,217</b> | <b>318,569</b> | <b>509,216</b> | <b>366,113</b> | <b>428,201</b> | <b>62,268</b>  | <b>17.01%</b> | <b>(81,015)</b> | <b>-15.91%</b> |  |

**Seabrook City Council**  
**Minutes of August 19, 2014**  
**Attachment A**

**HOTEL/MOTEL FUND 2014-2015 BUDGET DETAIL**

| VENDOR/PROJECT/ITEM NAME                 | DESCRIPTION                                                                                                               | FUNDS          |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>150-4010 &amp; 4011 SUPPLIES</b>      |                                                                                                                           |                |
| 4010 Office Supplies                     | Paper, printer ink, card stock, envelopes etc.                                                                            | 1000           |
| 4011 Postage                             | Postage                                                                                                                   | 1,000          |
| <b>TOTAL</b>                             |                                                                                                                           | <b>2,000</b>   |
|                                          |                                                                                                                           |                |
| <b>150-5010 ADVERTISING</b>              |                                                                                                                           |                |
| Bay Area Houston CVB                     | 15% of total funds to support CVB                                                                                         | 68,000         |
| Carothers Advertising                    | Various ads and websites promoting Carothers                                                                              | 8,200          |
| Brochures                                | Updating and printing Seabrook visitor brochures                                                                          | 10,000         |
| Event/Conference Materials               | Exhibitor tables and conference materials                                                                                 | 5,500          |
| TV/Video                                 | Co-Ops and/or TV ads with plus freelance video projects                                                                   | 15,000         |
| Print                                    | CVB Co-Op and/or discounted print ads (TTIA, Visitors Guide, Texas Monthly, & various other publications as funds permit) | 15,000         |
| Web                                      | Social media advertising - Visitor Websites                                                                               | 7,500          |
| Web Services                             | Website development, hosting and maintenance                                                                              | 6,000          |
| Signage/Banners                          | Light pole promotional banners and signs                                                                                  | 5,000          |
| Promotional Items                        | Pens, mugs, shirts, etc.                                                                                                  | 7,500          |
| Contingency                              |                                                                                                                           | 5,000          |
| <b>Total</b>                             |                                                                                                                           | <b>152,700</b> |
|                                          |                                                                                                                           |                |
| <b>150-5020 DUES &amp; SUBSCRIPTIONS</b> |                                                                                                                           |                |
| TAMIO                                    | Texas Association of Municipal Information Officers (Marketing Group)                                                     | 75             |
| TATOA                                    | Texas Association of Telecommunication Officers and Advisors (Video Marketing)                                            | 75             |
| Misc.                                    | Credit Card, misc.                                                                                                        | 100            |
| <b>Total</b>                             |                                                                                                                           | <b>250</b>     |
|                                          |                                                                                                                           |                |
| <b>150-5293 ARTS</b>                     |                                                                                                                           |                |
| Art Programs                             | Funds set aside for art programs                                                                                          | 5,000          |
| <b>Total</b>                             |                                                                                                                           | <b>5,000</b>   |
|                                          |                                                                                                                           |                |
| <b>150-5294 HISTORICAL PRESERVATION</b>  |                                                                                                                           |                |
| Historical Maintenance                   | Signs, Pelicans, etc. as needed                                                                                           | 5,000          |
| <b>Total</b>                             |                                                                                                                           | <b>5,000</b>   |
|                                          |                                                                                                                           |                |
| <b>150-5300 TRAVEL AND CONFERENCE</b>    |                                                                                                                           |                |
| TAMIO                                    | Marketing and communication conference held in June - travel, fees, etc.                                                  | 1,500          |
| TATOA                                    | Video programming conference held in November - travel, fees, etc.                                                        | 1,500          |
| <b>Total</b>                             |                                                                                                                           | <b>3,000</b>   |
|                                          |                                                                                                                           |                |
| <b>150-5466 EVENTS</b>                   |                                                                                                                           |                |
| J/Fest                                   | Two day Sailboat race held in October                                                                                     | 15,000         |
| Yacht Gras                               | Three day event bringing boaters from out of the area to enter in parade held in Feb                                      | 1,500          |
| Lucky Trails                             | Two day marathon run held on Seabrook Trails in March                                                                     | 25,000         |
| Keels and Wheels                         | Two day classic car and boat show held at Lakewood Yacht Club                                                             | 50,000         |
| Texas Outlaw Challenge                   | Three day poker run held in June                                                                                          | 20,000         |
| Gulf Coast Film Festival                 | Three day event in the Clear Lake Area                                                                                    | 2,500          |
| Saltwater Derby                          | Fishing tournament held in late September or early October                                                                | 5,000          |
| Seabrook Festival of the Arts            | One to two day event held in September                                                                                    | 15,000         |
| Bay Access Sailing Programs              | Yearly sailing programs with 3 to 4 major events each year                                                                | 25,000         |
| Contingency                              |                                                                                                                           | 20,000         |
| <b>Total</b>                             |                                                                                                                           | <b>179,000</b> |
|                                          |                                                                                                                           |                |
| <b>150-5465 MISC./CONTINGENCY</b>        |                                                                                                                           |                |
| Contingency                              | Additional funds set aside for misc. expense                                                                              | 5,000          |
| <b>Total</b>                             |                                                                                                                           | <b>5,000</b>   |
|                                          |                                                                                                                           |                |
| <b>TOTAL SERVICES</b>                    |                                                                                                                           | <b>349,950</b> |